

To all members of DES

## **INVITATION**

You are cordially invited to attend a book presentation followed by a discussion seminar with the title:

### **Utilities of the Future: Future of Utilities**

**How technological innovations in distributed energy resources will reshape the future of the power sector.**

The event will take place at 16:30 on Thursday 1 October 2015 at the Nykredit Auditorium (SPs08), Copenhagen Business School (CBS), Solbjerg Plads 3, 2000 Frederiksberg.

### **Abstract**

The transformation of the electric power sector has accelerated in a number of dimensions including **generation, transmission, distribution** and, most noticeably, on the **customer** end. Rapid technological advancements plus falling costs of **distributed energy resources (DERs)** – which includes **energy efficiency** improvements plus **distributed generation** – is turning an increasing number of **consumers** into *prosumers*, eroding utility revenues and threatening the historical business model.

Equally important are rapid advances in **energy storage, electric vehicles, micro-grids, intelligent home energy management, demand aggregation, and demand response**, all pointing to a different future with a different role for the incumbents, particularly for the distribution business.

The event will start with an examination the ramifications of these developments and potential implications for the power sector.

To put the discussion into context, we have invited two experts to open a debate and to express their views on how these changes might affect the business model of Danish utilities.

### Program:

16:30 Welcome

Luis Boscán, Department of Economics, CBS

16:30 – 17:30 Presentation of the book “*Utilities of the Future: Future of Utilities*” by its editor: Fereidoon Sioshansi (Menlo Energy Economics, USA).

17:30 – 17:45 Discussion

Peter Meibom, Head of Analysis (Danish Energy Association, Denmark)

17:45 – 18:00 Discussion

Ulrik Stridbæk, Senior Director, Head of Regulatory Affairs (DONG Energy, Denmark)

The event is free of charge and is expected to end at 18:00 approximately, after which we will offer light refreshments.

To sign up for the event, please send an e-mail to [edr@danskeenergi.dk](mailto:edr@danskeenergi.dk) by Monday 28 Sept. 2015.

Kind regards,

Elsebeth Drachmann

for Dansk Energiøkonomisk Selskab

Brief bio of Fereidoon Sioshansi:

**Dr. Sioshansi** is President of **Menlo Energy Economics**, a consulting firm in San Francisco and the editor and publisher of *EEnergy Informer*, a monthly newsletter with international circulation.

His professional experience includes **Southern California Edison Company** (SCE), the **Electric Power Research Institute** (EPRI), **National Economic Research Associates** (NERA), and most recently, **Ventyx**, now part of **ABB**.